

Freitag, 1. Juni 2018

kanton **glarus**



Herzlich willkommen

Unternehmerapéro anlässlich des
Kerenzerbergrennens 2018



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Begeisterung für Mobilität

Christian Zehnder, Standortpromotion



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Begeisterung für Mobilität

Franz Leupi, “Vater” des Kerenzerbergrennens



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Der Übergang zu nachhaltiger Energie

Rico Litscher, Tesla Motors



TESLA

ACCELERATION

0-60 mph: 1.9 sec

0-100 mph: 4.2 sec

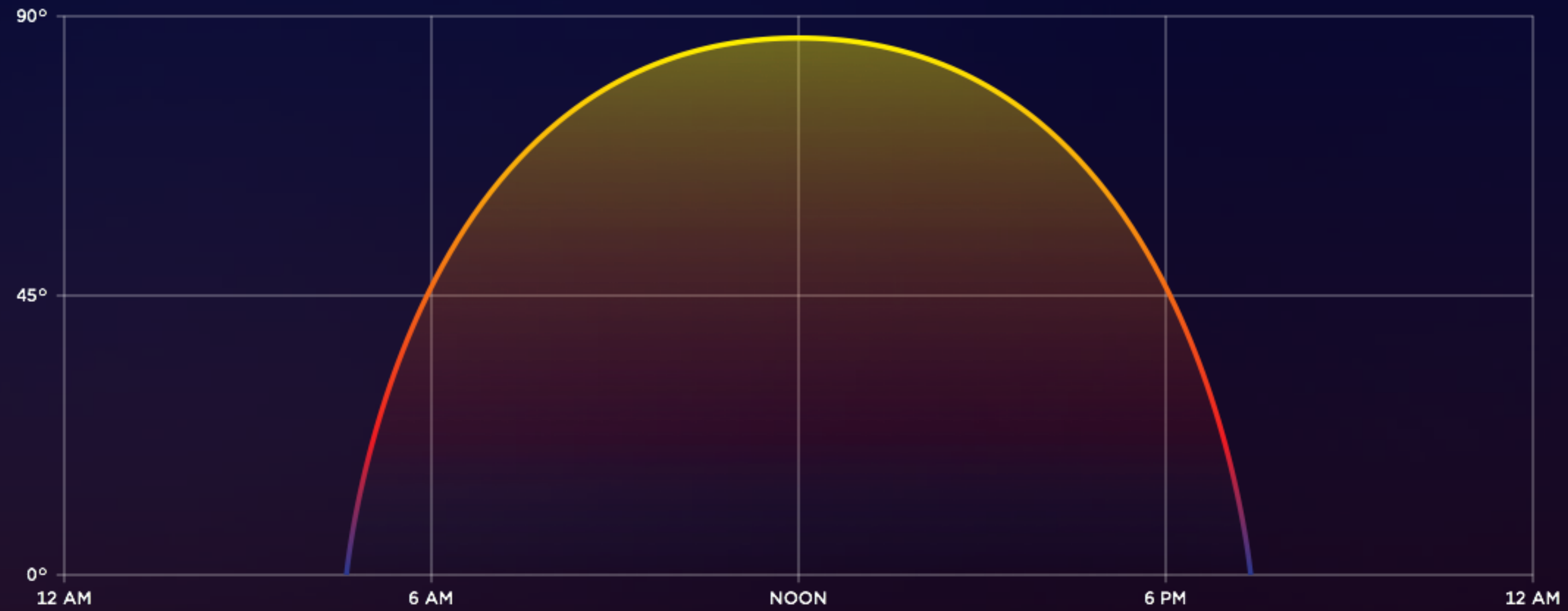
OUR MISSION

Accelerate the world's transition to sustainable energy

RECORD HIGH CO₂ LEVELS - 404 PPM



DAILY PEAK SOLAR



TESLA MASTER PLAN



Low Volume

ROADSTER - 2008



Mid Volume

MODEL S - 2012 | MODEL X - 2015



High Volume

MODEL 3 - 2017

MODEL S



Motor Trend 2013 Car of the Year

Safest Car in the World

Over-the-Air Updates

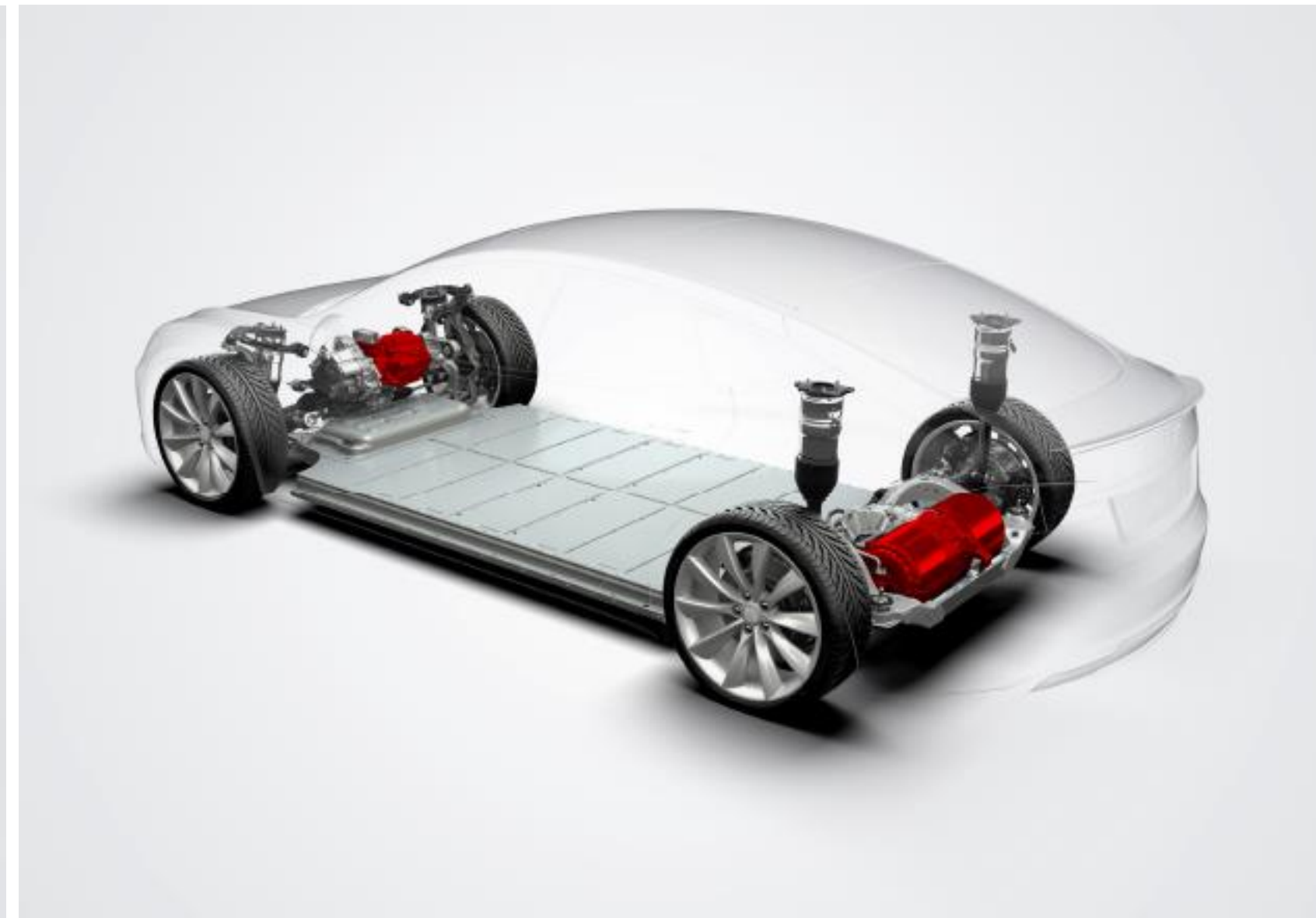
TESLA

[TESLA.COM](https://www.tesla.com)

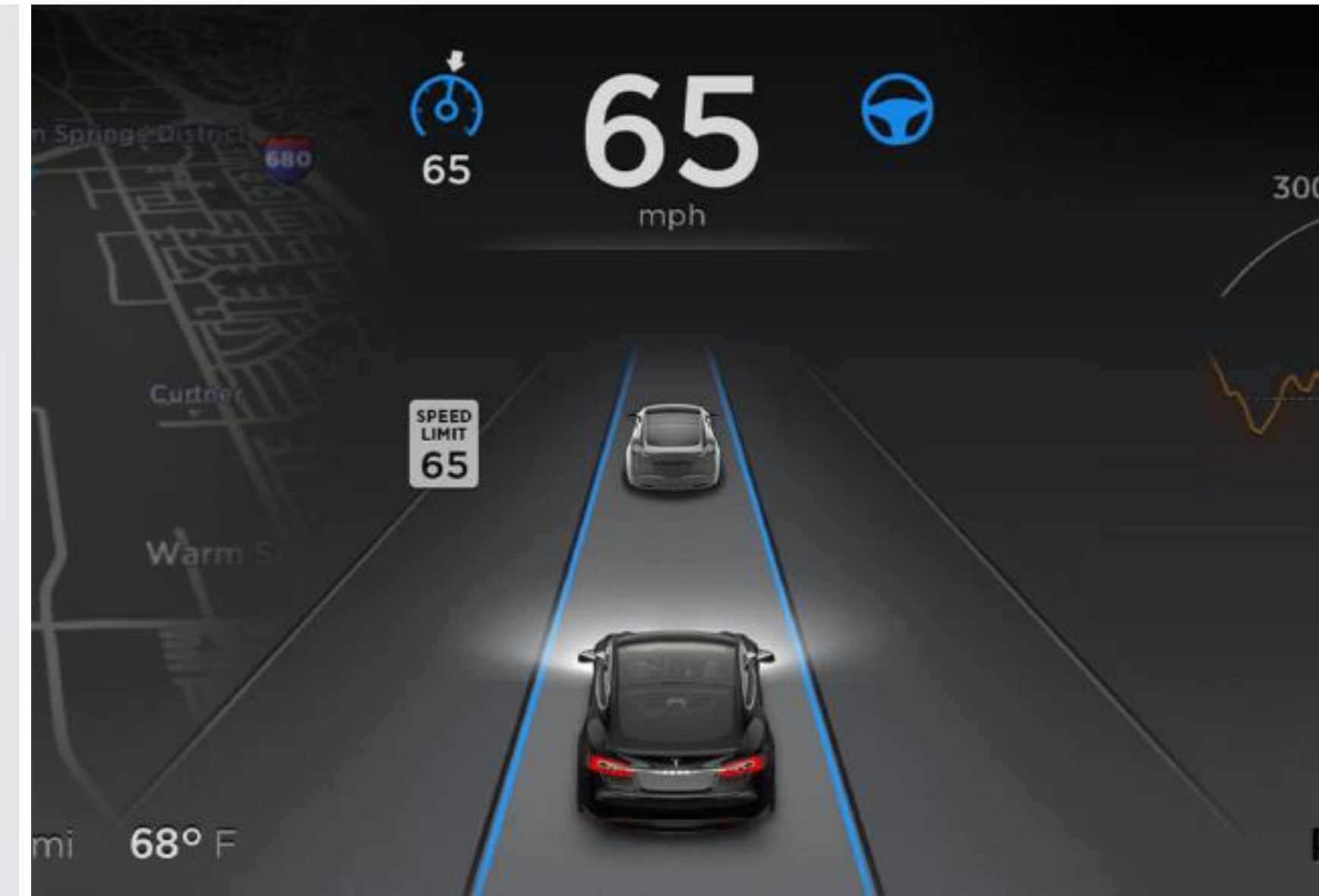
BREAKTHROUGH TECHNOLOGIES



Safety



Electric All-Wheel Drive



Tesla Autopilot

NEXT GENERATION PLATFORM

ELECTRIC ALL-WHEEL DRIVE



- No Compromise
- Dual Motors
- Increased Range
- Reliability
- Instant Response
- Over-the-Air Updates

CHARGING



Full Charge Every Morning

Supercharge on the Way

Recharge at Your Destination

HISTORY OF TESLA



2003
tesla founded



2010
Tesla Factory



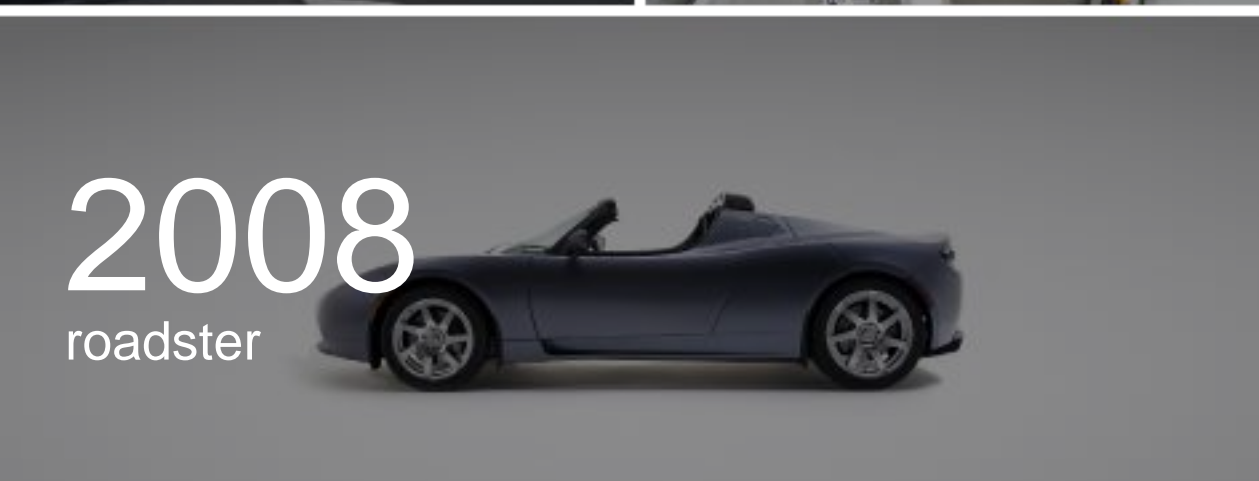
2013
Supercharger
Network



2014
Gigafactory
Electric All-Wheel Drive
Autopilot
Destination Charging



2016
P100D
Autopilot 2.0
Solar Roofs
Powerwall 2 & Powerpack 2



2008
roadster



2012
model s



2015
model x



2017
model 3

INNOVATING THE CUSTOMER EXPERIENCE



High Traffic Retail Centers

Direct to Consumer Sales

Unprecedented Brand Loyalty

SERVICE CENTERS



Zero Profit Service Model

Mobile Ranger Service

Highest Service Rating

TESLA ENERGY



Gigafactory 1

Powerwall

Powerpack

MASTER PLAN: PART DEUX

Beautiful
Solar and Storage

Expand to Major
Vehicle Segments

Self-driving 10X
Safer Than Human

Your Car Makes
Money for You

THE FUTURE WE WANT



Generation



Storage



Transport

SOLAR TILES



Tuscan Glass



Slate Glass



Textured Glass



Smooth Glass

ENHANCED AUTOPILOT

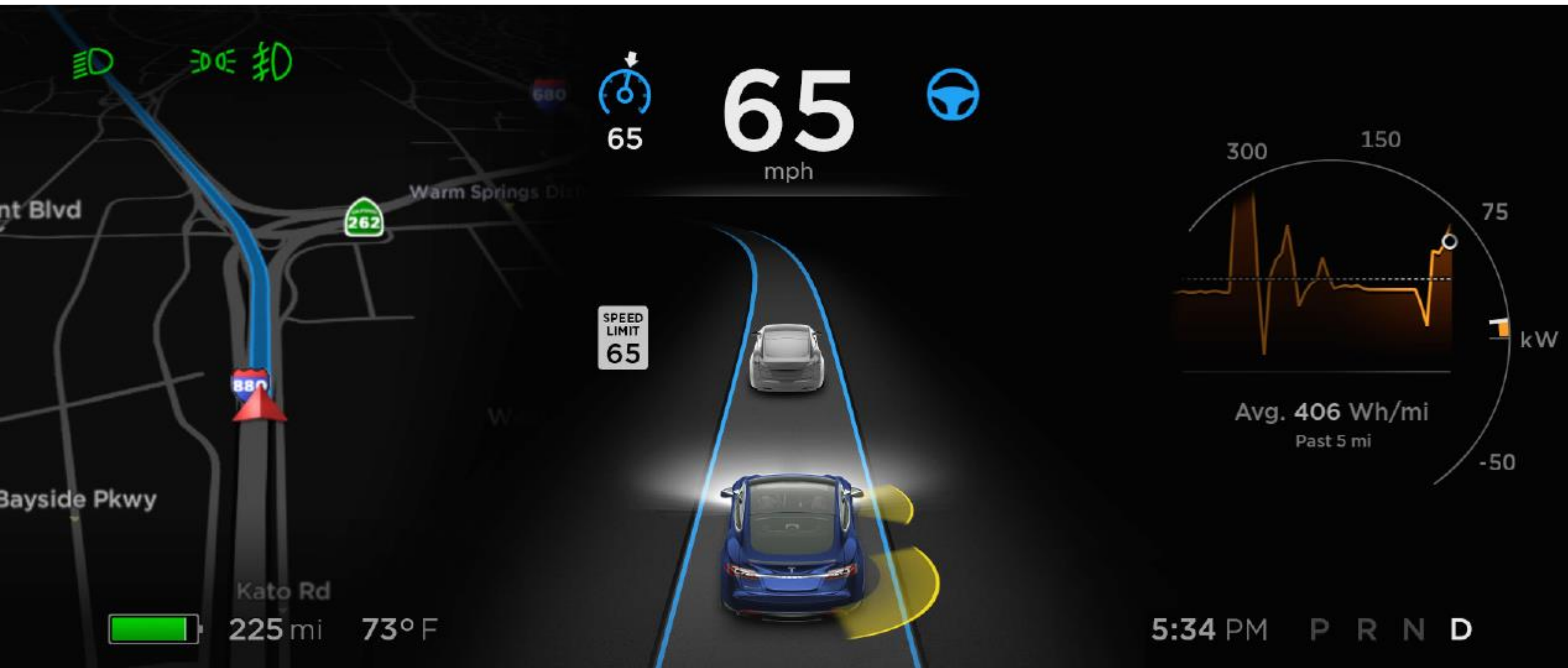


Automatic Emergency Braking

Automatic Lane Keeping

Forward Collision Warning

SAFEST CAR GETS SAFER



- Driver's Assistance
- Austosteer
- Auto Lane Change
- Autopark
- Side Collision Warning

MOST CONNECTED CAR



Over-the-Air Updates

Tesla App

Fleet Learning

LOVE YOUR COMMUTE



TESLA

[TESLA.COM](https://www.tesla.com)

TESLA

TESLA PICKUP



Y. RODRIGUEZ

ROADSTER



3 Motors

200kWh Battery Pack

10,000 nm Torque

ACCELERATION



8.9 sec Quarter Mile

AVAILABLE IN 2020



tesla.com/roadster

DUAL MOTOR TECHNOLOGY

TWO IS BETTER THAN ONE

High Efficiency
Front Motor



High Performance
Rear Motor

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Mobilität in der Luft

Jan Nowacki, COO Kopter Group

